



Why Blockchain



Community owned



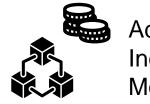
Open Sourced



Transparent Transaction



Decentralized Governance



Advanced Incentive Model



Blockchain Concerns

- Energy Consumption
- Ponzi Schemes and Charlatans
- Security Concerns
- Cost and Resources needed to run
- Scalability/Performance





Provider Directory Management

Provider Directory Management is the perfect starting point to begin an industry collaboration using Blockchain technologies

\$2.1B per year is spent managing provider data and 75% of that effort is duplicative.

2018 CMS results indicate that roughly half (48.74%) of directory entries have at least one inaccuracy.

Who is Engaged?

Founding Members



















Provider Directory Elements Audited by CMS



- Name
- ♠ Address
- Phone Number
- Accepting New Patients

Synaptic Health Alliance (SHA)

We co-founded SHA to explore how Blockchain technologies can help solve some of healthcare's toughest problems.

Current members:
Humana

MultiPlan

Quest
Diagnostics

UnitedHealthcare
PRIME
HEALTH SERVICES
CORVEL
Cognizant

ProCredEx™

Alliance launched

Blockchain established

Measured trust in each other's provider data

Built national platform & product

Signed alliance

legal agreements

Establishing business model



Tested sharing provider data corrections

Tested sharing provider outreach

Tested delegation to 3rd party vendors

MVP Go-live Soft launch

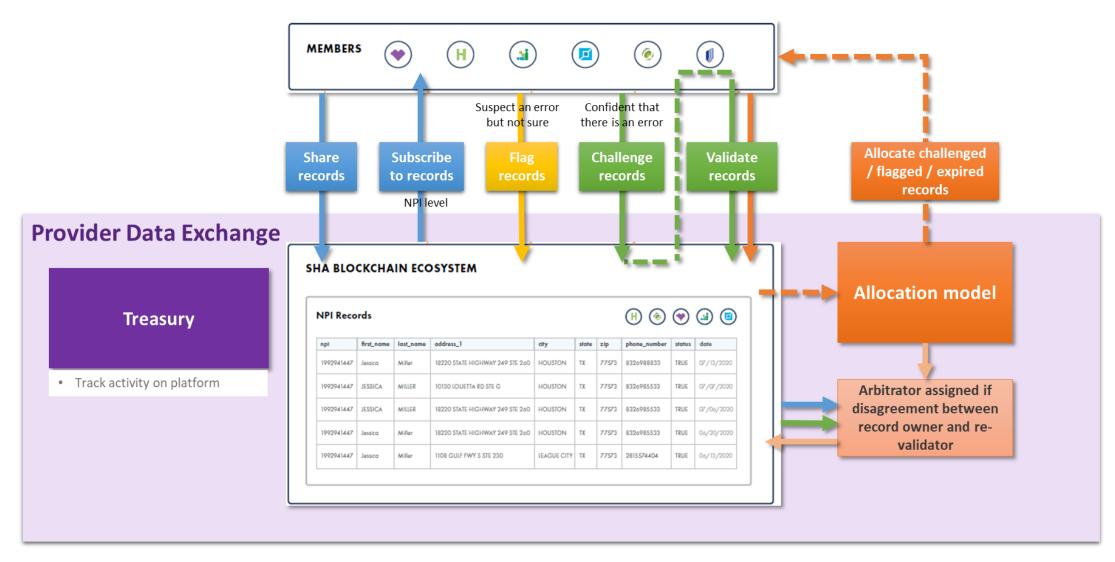
Nationwide rollout

Early POC findings:

- Found up to 89% of corrections by crowdsourcing data Inactive locations and address mismatches
- Measured up to 83% (avg.) trust in each others data
- Up to 94% agreement in each other's provider outreach call results
- Test with 3rd party vendors inconclusive



How the Synaptic PDX product works





Accomplishments

Provider Data Exchange

- Recently shared data exceeds 90% data quality threshold
- Opportunity to avoid over 25% of outreach calls
- Create value with cash flow neutral approach

Broadly for the Alliance

- Decentralized Governance
- Community Owned
- Open-Source Code for Alliance members
- Transparent transactions
- Advanced Incentive Model





UP NEXT

Maturing Provider Data Exchange Product

Considering:

- Provider Credentialing
- FHIR API Registry
- Reducing Administrative Burden
 - Good Faith Estimates
 - Decentralized Medical Claims
- Eliminating Waste



APPENDIX Provider Data Exchange (PDX)
User Experience



Balance: \$ 9,721.11

synaptic Health Alliance

Explore records ^

NPI lookup Search

Summary

Add records

Single 🔼

Batch submissions

! Challenges

Flags

♥ Workspace

Arbitration

Impact

Conflicts

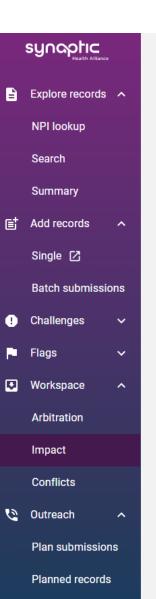
Outreach Plan submissions

Planned records

Integration

Summary

ovider	Records	Delegated	Recent	Current	Flagged	Challenged	Subscriptions
Aetna (% of Records)	179,392	80,335 (44.78%)	57,650 (32.14%)	41,407 (23.08%)	23 (0.01%)	7 (0%)	6,005
Centene (% of Records)	71,497	19,372 (27.09%)	0 (0%)	52,125 (72.91%)	46 (0.06%)	1 (0%)	0
Corvel (% of Records)	153,791	6,870 (4.47%)	700 (0.46%)	146,221 (95.08%)	5 (0%)	1 (0%)	364
Humana (% of Records)	40,154	0 (0%)	3,961 (9.86%)	36,193 (90.14%)	4 (0.01%)	O (0%)	940
MultiPlan (% of Records)	199,540	0 (0%)	25,479 (12.77%)	174,061 (87.23%)	23 (0.01%)	2 (0%)	11,141
PSJH (% of Records)	981	0 (0%)	981 (100%)	0 (0%)	0 (0%)	0 (0%)	2
Prime (% of Records)	130,836	43,921 (33.57%)	3,067 (2.34%)	83,848 (64.09%)	12 (0.01%)	1 (0%)	0
Quest (% of Records)	31,506	31,506 (100%)	0 (0%)	0 (0%)	8 (0.03%)	0 (0%)	0
UHC (% of Records)	200,014	89,219 (44.61%)	9,916 (4.96%)	100,879 (50.44%)	64 (0.03%)	1 (0%)	15,204
Total (% of Records)	1,007,711	271,223 (26.91%)	101,754 (10.1%)	634,734 (62.99%)	185 (0.02%)	13 (0%)	33,656



integration

❷ kculver@humana.com ✔

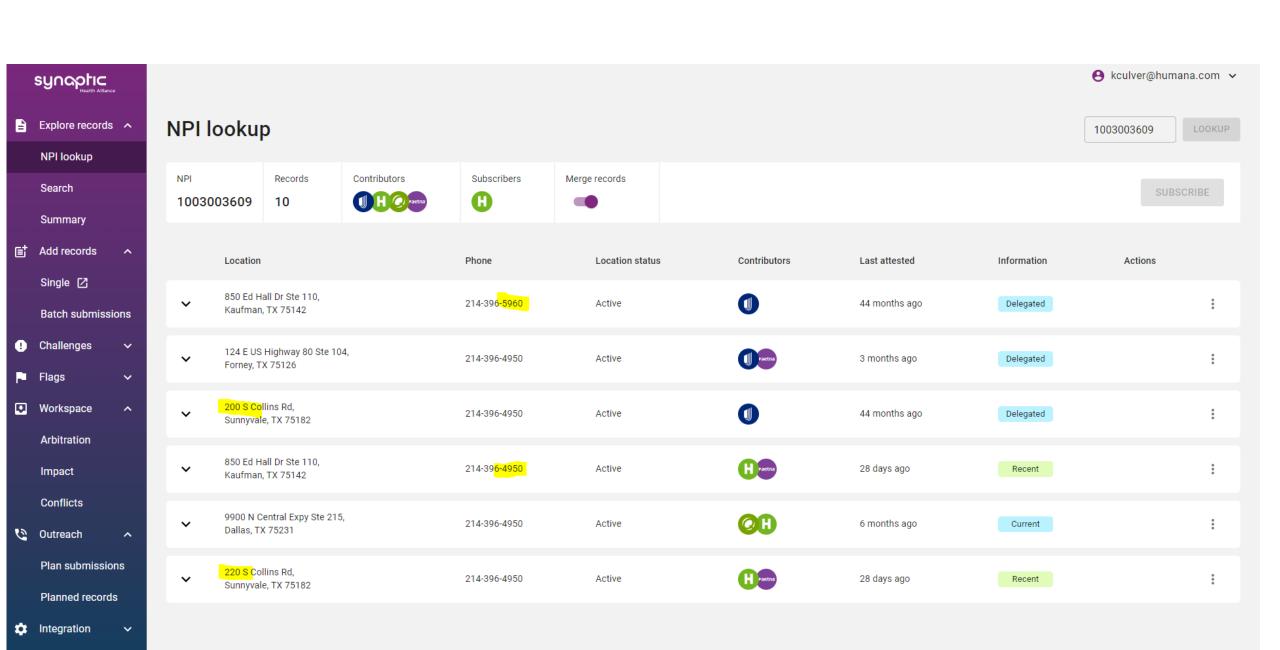
Show first 10 conflicts

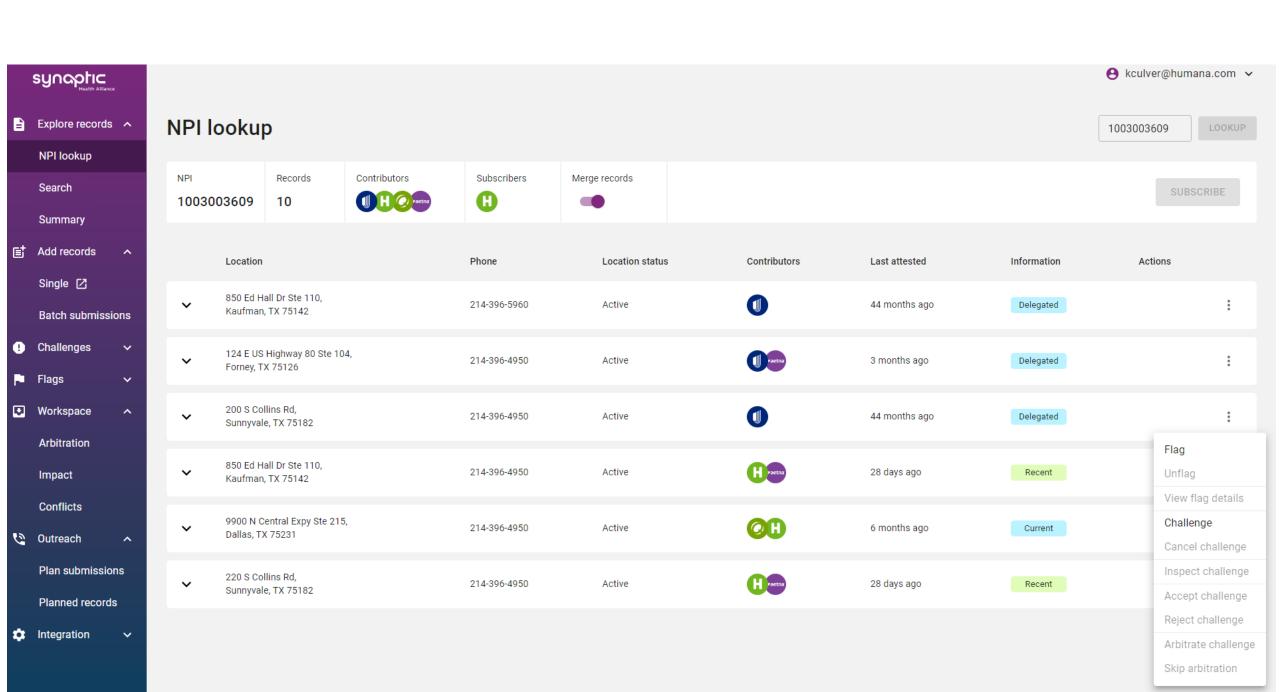
- Attestation within -

30 days

Impact

NPI Address Phone number	Humana	▼aetna Aetna	Centene	Corvel	MultiPlan	PSJH	Prime	Quest	UHC
1003003609 850 Ed Hall Dr Ste 110 Kaufman, TX 75142 (214) 396-4950	Active Unknown (Current)	Active 9/22/2021 (Recent)	-	-	-	-	-	_	-
1003200700 6411 Fannin St Houston, TX 77030 (713) 704-4294	Active 2/8/2021 (Current)	Active 9/22/2021 (Recent)	_	_	_	_	_	_	-
1003341470 6411 Fannin St Houston, TX 77030 (713) 704-4296	Active 2/8/2021 (Current)	9/22/2021 (Recent)	-	-	-	-	-	_	-
1003259458 4716 Alliance Blvd Ste 500 Plano, TX 75093 (469) 800-6000	Active 10/16/2020 (Current)	9/22/2021 (Recent)	-	-	-	_	-	_	 8/3/2021 (Recent)
1003806100 1001 Water St Ste E-200 Kerrville, TX 78028 (830) 257-6633	Active 2/23/2021 (Current)	9/22/2021 (Recent)	-	-	-	-	-	-	-
							Rows per page	e: 10 🕶 1-10 of	16618 < >







Synaptic Provider Exchange Data Layout

Key	Required	Field	Description	Subscription
K	R	NPI	10 digits (string)	(public)
K	R	Phone_Number	10 digits (string)	(private)
K	R	Address	alpha	(private)
		Address_Line_2	alpha (optional)	(private)
K	R	City	alphanumeric	(private)
K	R	State	2 letters	(private)
K	R	Zip	5 digits (string)	(private)
	R	isDelegated	true false	(public)
K	R	Location_Status	active inactive	(private)
		Attestation_Date	YYYYMMDD	(public)
		Channel	alpha from list	(public)
	R	First_Name	alpha	(public)
	R	Last_Name	alpha	(public)
		Middle_Name	alpha	(public)
		Suffix	alpha	(private)
		Last_4_of_TIN	string 4 digits (w/0s), array	(public)
		Fax	10 digits array	(private)
		Email	alpha array	(private)
		Comments	alpha	(private)
		Decay_Signal	True False <blank></blank>	(private)
		Accepting_New_Patients	True False <blank></blank>	(private)
		Primary Specialty	NUCC code lookup	(public)

Addresses are standardized by a call to Pitney Bowes Precisely

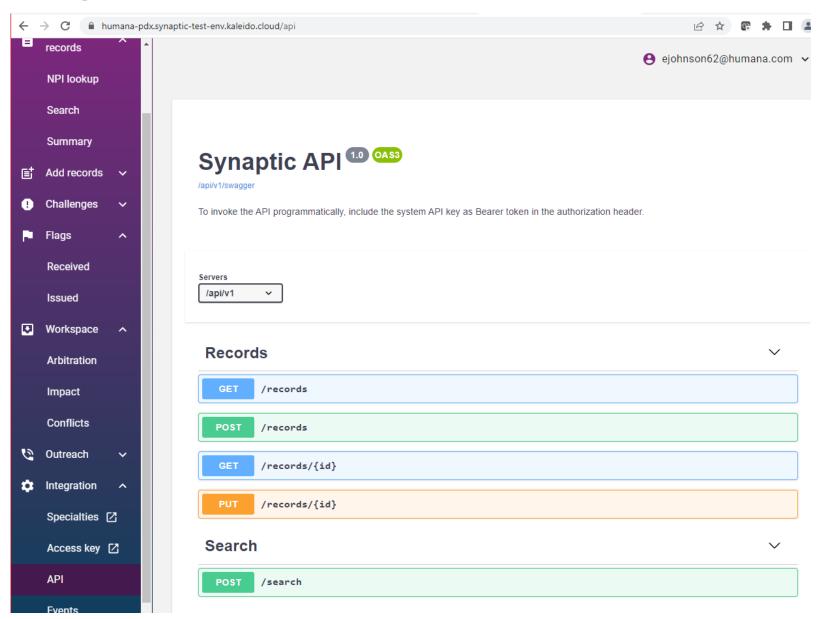
Excel will default reformat dates as MM/DD/YYYY; be sure to fix back

Selection among: Unknown, Vendor, Operational Update, Fax, Provider Master MDM, Provider Phone Call, Provider Website, Roster Upload

Need to format "0000" to include leading zeros



Synaptic API's

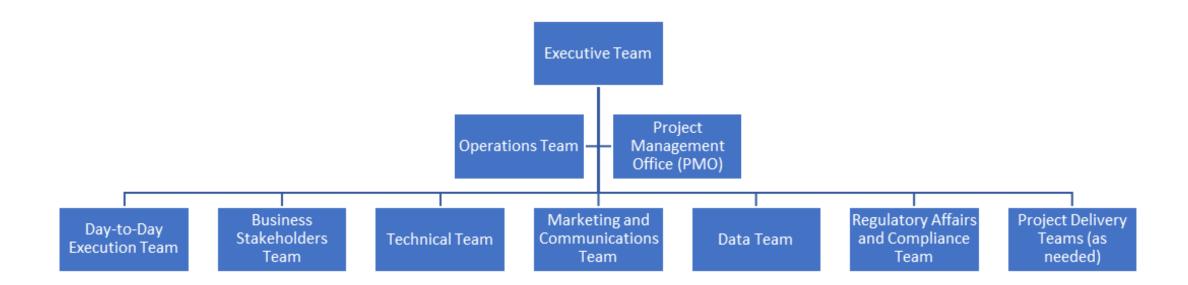


And similar Get, Post, Put, & Delete API's on:

- Subscriptions
- Flags
- Challenges
- Allocations
- Impact
- Outreach
- CSV export file
- Validator
- Address standardization call
- Hashes (key)
- Events
- Specialties
- Financials



Synaptic operating structure





Membership Grid (December 2021)

	Founding	Board	Alliance	Organization	Services	Advisory
Annual Fee	\$100,000	\$100,000	\$25,000	\$50,000	\$50,000	-
Voting Member	✓	✓	Can provide input and feedback, but have no voting power	Can provide input and feedback, but have no voting power		Can provide expertise and advice, but have no voting power
New Member Approval	✓	✓				Can provide expertise and advice, but have no approval power
Governance Strategy Input	✓	✓	Can provide input and feedback, but have no approval power	Can provide input and feedback, but have no approval power		Can provide expertise and advice, but have no approval power
Alliance Contracts Input	✓	✓	Can provide input and feedback, but have no approval power	Can provide input and feedback, but have no approval power		Can provide expertise and advice, but have no approval power
Chair Alliance Teams	✓	✓	✓	✓	✓	
Create Alliance Delivery Teams	✓	✓				
Propose Alliance Projects	✓	✓	✓	✓	✓	✓
Participate in Alliance Teams	✓	✓	✓	✓	✓	✓
Rights to Use Production Data	✓	✓	✓	✓		
Ownership Opportunity	✓					
Participate in Strategic Planning	✓	✓	Can provide input and feedback, but have no approval power	Can provide input and feedback, but have no approval power		
Source Data Contributor	✓	✓	✓	✓		
Maximum Members	6	4	Unlimited	Unlimited	Unlimited	Unlimited
Constituent Sub-Members *				✓		
Use founding member designation	✓					

^{* = &}quot;Organization" members can have multiple constituent members with data rights (each under 100,000 providers) on the one organization node. If a constituent member has 100,000 or more providers, they either need to become Alliance member or else additionally pay the Alliance membership equivalent +\$25,000 annually). This also allows them to have their own blockchain node for separate tracking and subscriber fees.

